

EMC2022

12th International Symposium
“Engineering Management and
Competitiveness” 2022

THIRD CALL

Dear colleagues and friends,



**University of Novi Sad, Technical faculty
“Mihajlo Pupin”, Zrenjanin (Serbia)**

With the Partners:



**Szent István University, Faculty of Economics and
Social Sciences, Gödöllő (Hungary)**



**Voronezh State University, Faculty of Economics,
Voronezh (Russia)**



**University of Montenegro, Maritime Faculty,
Kotor (Montenegro)**

are going to organize the 12th International Symposium Engineering Management and Competitiveness 2022 (EMC 2022). In June 2021, the 11th International Symposium Engineering Management and Competitiveness 2021 (EMC 2021) was organized successfully in Zrenjanin (Serbia). There were 41 accepted papers from 11 countries. The Proceedings of all papers were published in English and it was delivered to the participants. In 2021, the Engineering Management and Competitiveness Symposium, as well as the previous ten symposiums, met all the criteria of an international scientific symposium. We hope that the next, 12th International Symposium Engineering Management and Competitiveness 2022 (EMC 2022), will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2022. Here is the Third Call for EMC 2022 with all necessary information.

The 12th International Symposium on Engineering Management and Competitiveness 2022 (EMC 2022) will be held in Zrenjanin, Serbia. *Please note that in case of necessity (due to the COVID-19 pandemic) the symposium will be held online.*

See you in June, 2022 in Zrenjanin. We wish you success in your work.

Program and Organizing Committee EMC 2022

Place and time of the Symposium:

- Zrenjanin (Serbia), June 17-18th 2022
- Technical faculty "Mihajlo Pupin", Djure Djakovica bb, Zrenjanin, Serbia
- web: www.tfzr.uns.ac.rs/emc

Organizer of the Symposium:

- University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin (Serbia),

Partners:

- Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),
- University of Montenegro, Maritime Faculty Kotor (Montenegro).

Thematic fields:

- I. Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. Management and Information Systems** – includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.
- III. Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

Dragan Čočkaló, Ph.D, Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia – President of the Program Committee

Sanja Stanisavljev, Ph.D, Assistant Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Serbia – Vice President of the Program Committee

Ješa Kreiner, Ph.D, Professor, California State University, Department of Engineering, Fullerton, CA, USA

Póór József, Ph.D, Professor, Szent István University, Gödöllő, Hungary

Ali Reza Afshari, Ph.D, Professor, Islamic Azad University, Iran

Mohammad Anisseh, Ph.D, Professor, Imam Khomeini International University, Qazvin, Iran

Ioannis Filippopoulos, Ph.D, Professor, University of Thessaly, Department of Computer Science, Lamia, Greece

Boštjan Antončič, Ph.D, Professor, University of Ljubljana, Faculty of Economics, Ljubljana, Slovenia

Larisa Nikitina, Ph.D, Professor, Voronezh State University, Management Department, Russia

Danilo A. Đurović, Ph.D, Professor, University of Montenegro, Maritime Faculty, Kotor - Dobrota, Montenegro

Delčo Jovanovski, Ph.D, Professor, "Ss. Cyril and Methodi" University in Skopje, Faculty of Mechanical Engineering, Skopje, North Macedonia

Robert Minovski Ph.D, Professor, "Ss. Cyril and Methodi" University in Skopje, Faculty of Mechanical Engineering, Skopje, North Macedonia

Maša Magzan, Ph.D, Assistant Professor, University of Rijeka, Croatia

Teodora Rutar Shuman, Ph.D, Professor and PACCAR Professor Mechanical Engineering, Seattle University, College of Science and Engineering, USA

Zoran Filipi, Ph.D, Professor, Clemson University, Department of Automotive Engineering, South Carolina, USA

Zdenek Dvořák, Ph.D, Professor, University of Žilina, Faculty of Special Engineering, Slovakia

Vesna Spasojević Brkić, Ph.D, Professor, University of Belgrade, Mechanical faculty, Serbia

Cariša Bešić, Ph.D, Professor, University of Kragujevac, Faculty of Technical Sciences, Čačak, Serbia

Matej Černe, Ph.D, Associate Professor, University of Ljubljana, Faculty of Economics, Ljubljana, Slovenia

Milan Delić, Ph.D, Associate Professor, University of Novi Sad, Faculty of Technical Sciences, Novi Sad, Serbia

László Szabó, Ph.D, Assistant Professor, Budapest Business School, Zalaegerszeg Faculty of Business Administration, Zalaegerszeg, Hungary

Jasna Auer Antončič, Ph.D, Assistant Professor, University of Primorska, Faculty of Management, Koper, Slovenia

Miroslava Petrevska, Ph.D, Lecturer, The College of Tourism, Belgrade, Serbia

Miloš Vorkapić, Ph.D., Scientific associate, University of Belgrade, Institute of Chemistry, Technology and Metallurgy (ICTM) - Center of Microelectronic Technologies, Belgrade, Serbia

Zvonko Sajfert, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Dejan Đorđević, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Milan Nikolić, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Edit Terek Stojanović, Ph.D, Assistant Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia

Organizing Committee:

Milan Nikolić, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia - President of the Organizing Committee
Edit Terek Stojanović, Ph.D, Assistant Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia - Vice President of the Organizing Committee
Dejan Đorđević, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Dragan Čočkalović, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Sanja Stanisavljević, Ph.D, Assistant Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Dragana Milosavljević, M.Sc, Assistant, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Mihalj Bakator, Ph.D., Assistant, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia

Important dates:

- Deadline for submission of full papers: **May 4th** 2022.
 - Information on full papers acceptance: May 18th 2022.
 - Deadline for registration fee payment: May 27th 2022.
 - Program of the Symposium can be found on www.tfzr.uns.ac.rs/emc no later than June 5th 2022.
 - Dates of the Symposium: June 17-18th 2022.
-

Registration fee:

Registration fee: 10.000 RSD per paper; 100 E per paper for foreign participants.

Registration fee includes:

- Attending all symposium sections.
- Proceedings, Program of the Symposium, and promotional materials.
- Lunch for all participants: June 17th 2022.
- Snacks and refreshments during breaks.

Further information regarding fees:

- Registration fee does not include accommodation and travel costs.
 - Registration fee includes VAT.
 - Payments can be performed on Faculty’s account upon the invoice issued after submitting the paper.
-

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the Third Call.
 - Filled out form is to be sent on the following e-mail address: emc@tfzr.rs
-

Papers:

- Official conference language is English.
 - All the papers will be classified in Plenary and separate parallel sections.
 - The papers for Plenary session will be provided by Organizing committee upon invitation.
 - All papers are to be received in anticipated terms and reviewed.
 - All reviewed and accepted full papers will be published in Proceedings.
 - Papers should be sent by e-mail on the following e-mail address: emc@tfzr.rs
 - Papers should be formatted according to the instruction which can be found on: www.tfzr.uns.ac.rs/emc
-

Types of paper presentations:

- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
 - Poster presentation (up to 3 slides, which are in .ppt or .pdf format should be sent to the Organizer).
-

Information and contacts:

- web: www.tfzr.uns.ac.rs/emc
- e-mail: emc@tfzr.rs

Information on hotel booking:

- www.zrenjanintourism.org
- www.hotel-vojvodina.rs
- www.kastelecka.com
- www.luxotel.co.rs